

List of Books transferred to the Department of Management Studies:

Sno.	Barcode	Author	Title	Publisher
1	39083	Mello, Jeffrey A.	Strategic management of human resources	New Delhi ✓
2	39086	Cummings, Thomas G.	Organization development & change	New Delhi; ✓
3	39090	Chandra, Prasanna	Investment analysis and portfolio management	Chennai ✓
4	39093	Zeithaml, Valarie A	Services marketing: integrating customer focus across the firm	Chennai ✓
5	39095	Khan, M. Y.	Financial management: text, problems and cases	Chennai ✓
6	39096		Supply chain logistics management	Chennai ✓
7	39098	Chandra, Prasanna	Financial management: theory and practice	Chennai ✓
8	39099	Ivancevish, John M.	Human resource management	Chennai ✓
9	39100	Sekaran, Uma	Organisational behaviour: texts and cases	Chennai ✓
10	39101	Lehmann, Donald R.	Product management	New Delhi ✓
11	39103	Leon, Alexis	ERP: demystified	New Delhi ✓
12	39104	Luthans, Fred.	Organizational behavior : an evidence-based approach	New York ✓
13	39106	Ratnam, C. S. Venkata	Industrial relations	New Delhi ✓
14	39107	Robbins, Stephen P	Organizational behavior	Noida ✓
15	39112	Fischer, Donald E.	Security analysis and portfolio management	Noida ✓
16	39114	Taha, Hamdy A.	Operations research: an introduction	New Delhi ✓
17	39117	Laudon, Kenneth C.	Management information systems: managing the digital firm	Noida ✓
18	39119	Wirtz, Jochen	Services marketing: people technology strategy	Noida ✓
19	39122	Kotler, Philip	Marketing management	Noida ✓
20	39123	Gupta, Prachi	Marketing management: Indian cases	Noida ✓
21	39124		Operations management: sustainability and supply chain management	Noida ✓
22	39126	Levin, Richard I...[et al.]	Statistics for management	Uttar Pradesh ✓
23	39127	Mahadevan, B.	Operations management: theory and practice	Noida ✓
24	39131	Petersen, Craig H	Managerial economics	Noida ✓
25	39134	Dessler, Gary	Human resource management	Noida ✓
26	39135	Evans, James R.	Business analytics: methods, models, and decisions	Noida ✓
27	39136	Krajewski, Lee J...[et.al.]	Operations management: processes and supply chains	Noida ✓
28	39137	Srinivasan, G.	Operations research: principles and applications	New Delhi ✓
29	39138	Winston, Wayne L.	Microsoft excel 2016 data analysis and business modeling	New Delhi ✓
30	39141	Gupta, S.L.	Financial derivatives: theory, concepts and problems	Delhi ✓
31	39142	Panneerselvam, R.	Production and operations management	Delhi ✓
32	39143	Kevin, S	Fundamentals of international financial management	New Delhi ✓
33	39146	Pandian, Punithavathy	Security analysis and portfolio management	Noida ✓

34	39213	Kothari, Rajesh	Financial services in India: concept and application	New Delhi ✓
35	39214		Mergers, acquisitions and corporate restructuring: text and cases	New Delhi ✓
36	39216	Hirschey, Mark	Managerial economics	New Delhi ✓
37	39261	Bhole, L. M.	Financial institutions and markets: structure, growth and innovations	Chennai ✓
38	39262	Hisrich, Robert D.	Entrepreneurship	Chennai ✓
39	39265	Spiro, Rosann L.	Management of a sales force	New Delhi ✓
40	39266	Chandra, Prasanna	Behavioural Finance	Chennai ✓
41	39274	Malhotra, Naresh K.	Marketing research: an applied orientation	Noida ✓
42	39276	Khan, Matin	Consumer behaviour	New Delhi ✓
43	39277	Nagarajan, K.	Project management: project appraisers, project managers, entrepreneurs, academics, case studies	New Delhi ✓
44	39279		Entrepreneurship development	New Delhi ✓
45	40132	Bajpai, G. N.	The essential book of corporate governance	New Delhi ✓
46	40136		The future of branding	New Delhi ✓
47	40140	Rao, T. V.	HRD audit: evaluating the human resource function for business improvement	New Delhi ✓
48	40144	Venugopal, Pingali	Marketing management: a decision-making approach	New Delhi ✓
49	40150	Kaagan, Stephen S.	Leadership games: experimental learning for organizational development	New Delhi ✓
50	40154	Vishwanath, S.R.	Corporate finance: text and cases	New Delhi ✓
51	40155	Banerjee, Pratyush	Practical applications of HR analytics: a step-by-step guide	New Delhi ✓
52	40157	Ramaswamy, V. S.	Marketing management: Indian context, global perspective	New Delhi ✓
53	40158	Sengupta, Amitabha	Human resource management: concepts, practices, and new paradigms	New Delhi ✓
54	40159	Ossewaarde, Martin J	Introduction to sustainable development	New Delhi ✓
55	40160		Mergers, acquisitions and corporate restructuring: text and cases	New Delhi ✓
56	40163	Bhattacharyya, Dipak Kumar	Training and development: theories and applications	New Delhi ✓
57	40164	Suresh, R. R.	Economy and society : evolution of capitalism	New Delhi ✓
58	40165	Sinha, Jai B.P.	Culture and organizational behaviour	New Delhi ✓
59	40166	Mathur, U. C.	International marketing management: text and cases	New Delhi ✓
60	40167	Batra, Jai Kumar	Accounting and finance for non-finance managers	New Delhi ✓
61	40168	Sharma, R.C.	Human resource management: theory and practice	New Delhi ✓
62	40169	Kandula, Srinivas R.	International human resource management	New Delhi ✓
63	42072	Kerzner, Harold	Project management: case studies	Hoboken ✓
64	42150	French, Wendell L	Organization development and transformation: managing effective change	New Delhi ✓
65	42151	Khan, M Y	Financial services	Chennai ✓

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66	42153	Chandra, Prasanna	Projects: planning, analysis, selection, financing, implementation, and review	Chennai ✓
67	42156	Rao, K Rama Mohana	Services marketing	Noida ✓
68	42157	Majumdar, Ramanuj	Product management in India	New Delhi ✓
69	42198	Varshney, R. L.	Managerial economics: text, problems & cases	New Delhi ✓
70	42199	Gupta, C. B.	Marketing management: text and cases	New Delhi ✓
71	42201	Mehta, P. L.	Managerial economics: analysis, problems and cases	New Delhi ✓
72	42202	Kapoor, V. K.	Operations research: quantitative techniques for management	New Delhi ✓
73	42203	Gupta, C. B.	Principles of marketing	New Delh ✓
74	42204	Khanka, S S	Human resource management: text and cases	New Delhi ✓
75	42205	Pillai, R. S. N.	Statistics: theory and practice	New Delhi ✓
76	42206	Maheshwari, S N	An introduction to accountancy: for BCom, BBA, MCom and foundation courses of CA, CS and CMA	Noida ✓
77	42393		Risk management in banking and insurance	New Delhi ✓
78	42394		International human resource management: challenges and changes	Switzerland ✓
79	42398	Jauhari, Vinnie	Services marketing : text and cases	New Delhi ✓
80	43389	Kaul, Asha	Business Communication	Delhi ✓
81	43390	Denning, Peter J	The innovator's way: essential practices for successful innovation	New Delhi ✓
82	43391	Sen, Leena	Communication skills	Delhi ✓
83	43392	Bose, D Chandra	Principles of management and administration	Delhi ✓
84	43393	Dutta, Suparna	Business communication	New Delhi ✓
85	43401	Sharma, R C	Industrial relations and labour legislation	Delhi ✓
86	43406	Srinivasan, R	Strategic management: the Indian context	New Delhi ✓
87	43409	Kandula, Srinivas R	Strategic human resource development	Delhi ✓
88	43415	Dean, Joel	Managerial economics	New Delhi ✓
89	43416	Allcorn, Seth	Organizational dynamics and intervention: tools for changing the workplace	New Delhi ✓
90	43456	Sharma, R.C.	Human resource management: theory and practice	New Delhi ✓
91	43457	Pandian, Pnithavathy	financial services and markets	New Delhi ✓
92	43458	Machiraju, H R	Indian financial system	New Delhi ✓
93	43459	Khanka, S S	Business ethics and corporate governance: principles and practices	New Delhi ✓
94	43460	Srivastava Suresh C	Industrial relations and labour laws	Noida ✓
95	43577	Dessler, Gary	Human resource management	Noida ✓
96	43579	Ganapathi, S. L.	Logistics management	New Delhi ✓
97	43581	Behl, Ramesh	Management information systems	Chennai ✓
98	43586		Entrepreneurship development	New Delhi ✓
99	43623	Sharma, J K	Operations research: theory and applications	Bengaluru ✓
100	43646	Cherunilam, Francis	Business environment: text and cases	Mumbai ✓

We have received 100 Books in mynd.

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